



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

2014  
ANNUAL REPORT

HOCKOMOCK AREA YMCA



**WHERE CAUSE  
MEETS COMMUNITY**

# SPIER FAMILY AQUATICS CENTER



## DEAR FRIENDS,

Our Hockomock Area YMCA is where cause meets community every day.

We work together, striving to make our communities better places to live and work. It is through our relationships with dedicated volunteers, supporters, members, and staff that we are a cause-driven organization, committed to strengthening individuals, families, and communities.

The Y is where families grow. The Y is where confidence is built. The Y is where teens shine. The Y is where volunteers inspire. The Y is where everyone is welcome.

Our focus remains steadfast on youth development, healthy living, and social responsibility. As a community problem solver, our collective efforts have positively impacted tens of thousands of area children and families throughout the fifteen communities we are privileged to serve. And we promise to continue our Y's life-changing work and service.

This report gives us an opportunity to recognize inspirational leadership. These individuals and organizations have made significant impact and contributions to our cause, improving the quality of life in our neighborhoods and addressing emerging needs.

Thank you for being part of our YMCA family and for your commitment to strengthening community.

Sincerely,

Jeffrey P. Dufficy  
Chairman, Board of Directors

Edwin H. Hurley  
President

## CELEBRATING COMMITMENT TO OUR CAUSE IN 2014

- » With our doors open to all, we work every day to connect people and support those who need us most. In 2014, our Y provided a total of \$1,137,197 in confidential scholarship assistance as well as an additional \$903,904 to subsidize mission-driven programs such as Adventures in Respect, LIVESTRONG at the YMCA, YMCA Diabetes Prevention, the North Attleboro Downtown Teen Center, and our Integration Initiative.
- » We are a community of people ensuring that everyone, regardless of age, income, background, or ability, has the opportunity to learn, grow, and thrive. As a collective group, we address the most urgent needs in our community and inspire a spirit of service in return. In 2014, 1,408 policy and program volunteers contributed 26,911 hours valued at \$741,667.

# Rodney Harl and Alene Candles

## The Candleman Can!

Three years ago, our Y launched a partnership with Rodney Harl, CEO of Alene Candles. It was through this relationship that CandleMania was born and quickly became a phenomenon that volunteers, members, and the community look forward to every year.

Thanks to Rod's generosity, the Y is able to transform thousands of "scents" into dollars every December as the Hockomock Area YMCA raises funds for the Reach Out For Youth and Families Campaign to help area children and families in need. CandleMania has raised more than \$70,000 to support life-changing programs and services to the people and communities we serve.

According to Jeff Dufficy, Chairman of the Hockomock Area YMCA Board of Directors, "It is an honor for me to present the 2015 Chairman's Award to Rod. His support means a great deal to me and to our YMCA. The resulting impact on our community has been tremendous and the excitement for CandleMania continues to grow."

The growth of the Reach Out For Youth and Families Campaign ensures that more people have access to the vital services our Y provides including memberships, child care, summer camps, and critical programs like teen leadership development and our Prescription for a Healthy Lifestyle Programs. Funds raised through CandleMania and other special events provide confidential scholarship assistance, giving experiences to local children and families in need to have a place to belong and feel more confident, connected, and welcome at the Hockomock Area YMCA.

The Y is grateful for our partnership and we look forward to growing our relationship for years to come. The Hockomock Area YMCA is pleased to present Rodney Harl and Alene Candles with our Chairman's Award.

## CHAIRMAN'S AWARD

Recognizing outstanding leadership, dedication, and passion working with the Hockomock Area YMCA to improve the quality of life in our community



## NORTH ATTLEBORO BRANCH RED TRIANGLE AWARD

Recognizing individuals or organizations for their steadfast dedication and partnership with the Hockomock Area YMCA to meet the changing needs of our community

# The Reilly Tree & Landscape Company

The Reilly Tree & Landscape Company has long been an active, caring community partner. Every year, owner Neal Reilly and his team dedicate volunteer hours at the North Attleboro Branch with numerous tree and grounds projects. In winter months, our Y turns to The Reilly Tree & Landscape Company to help in clearing snow off our building roofs for the safety of all who are welcomed into our buildings. "It's important to me as a community business owner and member of the Hockomock Area YMCA that the Y is a safe place. At Reilly Tree, we want to create a culture of safety and a good aesthetic environment for our customers and for partners like the Hockomock Y," says Neal Reilly.

Through the Massachusetts Arborists Association, the annual Arbor Day of Service was established. Every April, 500 professional arborists mobilize and donate nearly \$300,000 in services to communities in need throughout Massachusetts. And every year on Arbor Day, Neal Reilly and his crew volunteer their time and talent to our Hockomock Area YMCA as well as to Julia's Garden at World War I Memorial Park in North Attleboro.

Last year, Neal and his team removed and pruned trees on our grounds as well as prepared picnic areas after a long winter season. Their work helped the Y gear up for spring youth sports leagues and summer camp.

"The Hockomock Y provides a place for kids in our area to belong, be safe, gain confidence, and have fun through camp and afterschool programs. You name it and our Y does it," says Neal. "There are kids who don't have anywhere to go after school or during the summer and the Y welcomes them regardless of whether they can afford it or not. Kids can forget their troubles when they come to the Y and they are accepted here. Programs like Adventures in Respect, the bullying-prevention program, are why I'm so passionate about partnering with the Y."

The Hockomock Area YMCA is proud of our relationship with Reilly Tree & Landscape Company and grateful for their dedication to our mission and to the communities we serve.





## INVENSYS FOXBORO BRANCH RED TRIANGLE AWARD

Recognizing individuals or organizations for their steadfast dedication and partnership with the Hockomock Area YMCA to meet the changing needs of our community

## Invensys Involved

Connecting and collaborating with other community-minded organizations is one of the core principles that drives the mission of our Hockomock Area YMCA. The relationship between our Y and Schneider Electric (formerly Invensys) goes back many years. It was their generosity—combined with a strong belief in giving back to the community—that resulted in the gift of land on Mechanic Street as well as a philanthropic investment that made possible the construction of a YMCA in Foxboro in 2002.

That commitment to community service continues to this day and is visible in many ways. Invensys Involved is an example of their commitment and demonstrates a passion to make our community a better place to live and work. Commenting on why this service program is so important to the company, Director of Research and Development Marc Tetreault proudly stated, “We want to be contributing members of the community, making a difference while working with other organizations. All of our company volunteers are committed to this program and feel a sense of ownership to the volunteer support we provide.”

2014 was the third consecutive year that our YMCA has benefitted from the Invensys commitment to community. Last spring Invensys Involved sent 50 employees to the Invensys Foxboro Branch for a beautification and enhancement project that transformed our outdoor campus. More than 15 projects—including the construction of a gaga pit for summer campers’ enjoyment, painting over 60 picnic tables, mulching and planting, grading of our softball infield, and tilling and prepping the Mansfield Community Garden—were completed.

The hard work of these dedicated volunteers created a beautiful outdoor campus that greeted everyone who visited our Y last spring and summer. For their tireless commitment to making a difference in their community, the Hockomock Area YMCA is proud to recognize Schneider Electric and Invensys Involved with the Red Triangle Award.

## BERNON FAMILY BRANCH RED TRIANGLE AWARD

Recognizing individuals or organizations for their steadfast dedication and partnership with the Hockomock Area YMCA to meet the changing needs of our community

# Franklin Food Pantry

The Franklin Food Pantry provides immediate hunger relief and healthy sustainable solutions by empowering the community through resources, education, and collaboration, an approach that parallels the Hockomock Area YMCA's Healthy Futures Initiative.

Efforts to feed a community go far beyond getting food to people. In partnering with the Hockomock Area YMCA, families are transformed and kids have a better chance to avoid lifelong struggles. This is the foundation of the work accomplished every day at the Franklin Food Pantry, a client-choice pantry.

"We engage people to make their whole lives healthier and that's why our partnership with the Hockomock Area YMCA is so powerful," noted executive director Erin Lynch.

Serving 600 families through traditional food pantry operations, their 3-day per month mobile pantry, and their farm fresh produce offerings many times per week, the Franklin Food Pantry is truly innovative.

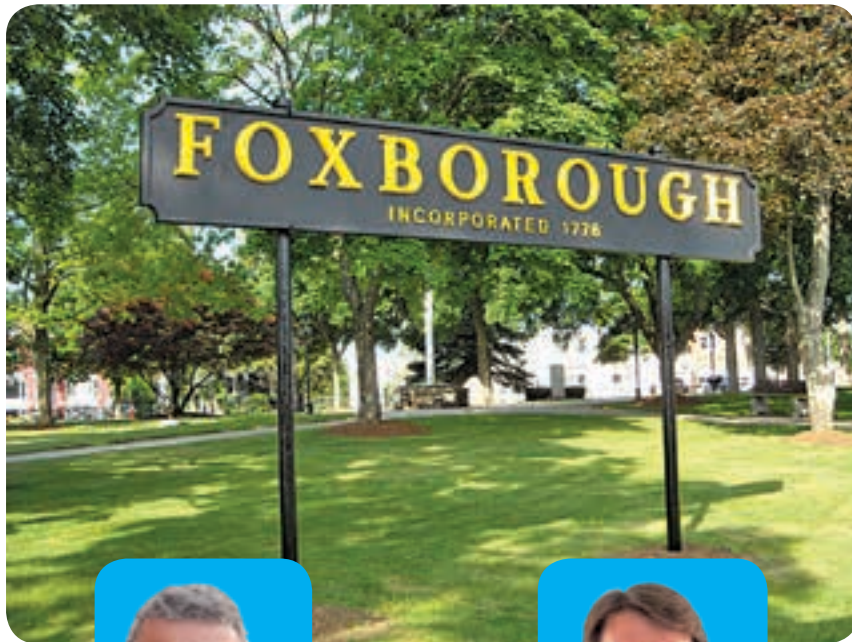
Erin continues, "It's not too much to say that none of these bigger chronic issues in life can be overcome without access to fresh food. And, working with the Hockomock Area YMCA and Stop & Shop, we began to take preventative measures to combat high blood pressure, diabetes, and obesity, helping our clients make better food choices."

Through the partnership with the Hockomock Y, the creation of the Healthy Futures Shelf was developed and provides the Franklin Food Pantry's clients access to nutritious choices. Nutritional values of foods are posted under each product so that clients can make informed choices that fit their specific needs, such as low fat, high protein, and gluten free diets. Additionally, the Food Pantry regularly offers cooking classes and food preparation demonstrations using seasonal produce in a farmer's market-style environment which makes choosing and preparing foods engaging and fun for the whole family.

In recognition of the Franklin Food Pantry's innovative approaches to forging strong community health, we are proud to present them with the Red Triangle Award.



# Bob Correia and Pastor Bill Dudley



Bob Correia



Bill Dudley

## CHARACTER COUNTS AWARD

In recognition of outstanding efforts in the community to keep children safe and promote the positive values of caring, honesty, respect, and responsibility that are the Hockomock Area YMCA's core founding values

We are honored to recognize community champions Bob Correia and Pastor Bill Dudley for their impact on Foxborough's children and families. Bob and Bill have worked tirelessly since 2013 to raise awareness in the town of Foxborough on the dangers and prevalence of child sexual abuse. Men of strong character, they are committed to the belief that child sexual abuse can be prevented through education, awareness, and ensuring that youth serving organizations have effective policies and procedures in place to protect children.

Bob and Bill serve on the Town of Foxborough's Child Sexual Abuse Prevention Committee established in 2013. The Board of Selectmen were influenced by the passion of community-minded citizens like Bob and Bill, dedicated to providing the best possible environments for kids in Foxborough to grow up happy and safe.

Bob Correia has been the chairman of this committee since its inception and proudly shares that nearly 1,000 adults in Foxborough have been trained in Stewards of Children, a two hour child sexual abuse prevention training offered by the national non-profit organization, Darkness to Light. A life-long resident of Foxborough with four children, Bob is a relentless advocate of community-based prevention and noted, "I want to help make sure that the Town remembers the past in order to learn valuable lessons that will help protect children in the future."

Bill Dudley is a Foxborough native who has dedicated his life to making his community of Foxborough a better place to live. A father of two, he has been the Pastor at the Union Church since 1991 and is an adjunct professor at Eastern Nazarene College. Commenting on why he is so passionate about this issue, Bill says, "Survivors of child sexual abuse suffer major emotional and psychological issues well into adulthood. As a community we have a responsibility to keep our kids safe and each and every case is worth preventing."

The Hockomock Area YMCA is proud to present the Character Counts Award to Bob Correia and Bill Dudley for their commitment to community and their passion for keeping kids safe.



## YOUTH OF THE YEAR

Recognizing youth members of the Hockomock Area YMCA who, as a result of their commitment and dedication, make a positive impact on YMCA members, participants, and staff

### Christina Stratton North Attleboro Branch

Walk through the hallways of the North Attleboro Branch and you will find a smiling Christina Stratton making people feel welcome. "The Y is my home away from home," exclaims Christina.

A Mansfield resident, Christina recollects her earliest Y memory as a six year old attending Camp Elmwood. Christina remembers that the Y provided a fun, nurturing environment for her as a camper, and peace of mind for her working, single mother. "I was raised at the Y," says Christina. Camp would become Christina's annual ritual for the next thirteen years as a camper, then as a Leader-in-Training, Counselor-in-Training, Cadet, and now as a Camp Counselor. Through her experiences at camp, she loves working with children.

"The greatest asset at the Y is the people. From all walks of life, the Y brings people together," says Christina with pride. Christina is now at the Y six days a week teaching swim lessons, leading Fit Kids classes, welcoming members at the Member Service Desk, providing fun activities in Child Watch, and building community through the Teen Leaders Club. When asked why she is so involved at the Y, Christina shares, "I love what we stand for at the Y and our mission. The encouragement I've received at the Y has helped me make positive choices in my life."

A friend encouraged Christina to get involved in Leaders Club which has become the most influential experience in her life. Through Leaders Club, Christina also volunteers with her peers at Camp Sunshine, a non-profit organization that brings together children with life-threatening illnesses and their families. Through her experiences at Camp Sunshine, Christina has grown passionate about pediatric cancer awareness and raising funds for a cure.

Christina will attend Westfield State University in the fall and will major in early childhood education.





## Jenna Cherry Invensys Foxboro Branch

Jenna Cherry is a senior at Foxborough High School. She started her Y journey at age six in summer camp at Camp Elmwood and transitioned to Voyagers Camp and then to Leaders-in-Training.

Deepening her involvement with our Y, Jenna joined the Invensys Foxboro Branch's Leaders Club program in 7th grade. In the years that followed, Jenna was elected by her peers to the Leaders Club Executive Board and also served as Club President. "The Y has given me independence, skills, and opportunities to develop as a leader," explains Jenna. "Opportunities here are endless."



Jenna's ability to take initiative is one of her strongest characteristics. For several years Jenna organized the Leaders Club Prom Fashion Show, securing support from businesses and helping facilitate the event aimed at making prom affordable for all. This past year, she further demonstrated her growth as a leader when she and fellow Leader Derek Lynch coordinated a Leaders Club Rally for teens.

Jenna thrives on interacting with people, connecting with them, and making a difference in their lives. Her outgoing personality and smile are contagious at the Invensys Foxboro Branch. She was the proud recipient of the first Sam Berns Courage Award for peer leadership in 2014.

This summer Jenna will work as a camp counselor at our Y before continuing her education at the University of Massachusetts Amherst with a business focus.

She is confident that the Y will continue to play an important role in her life and help her make a positive difference in the world. "I love the sense of community and camaraderie that surrounds the Y. I can't imagine not being part of it," exclaims Jenna.

## Tara Lambert Bernon Family Branch

Through Leaders Club, volunteering at Member Services, teaching swim lessons, lifeguarding, and serving as a camp counselor, Tara Lambert has been an ambassador for our Y, helping kids and families in the community. Focusing on others comes naturally to this young adult who shares simply, she likes to make people happy.

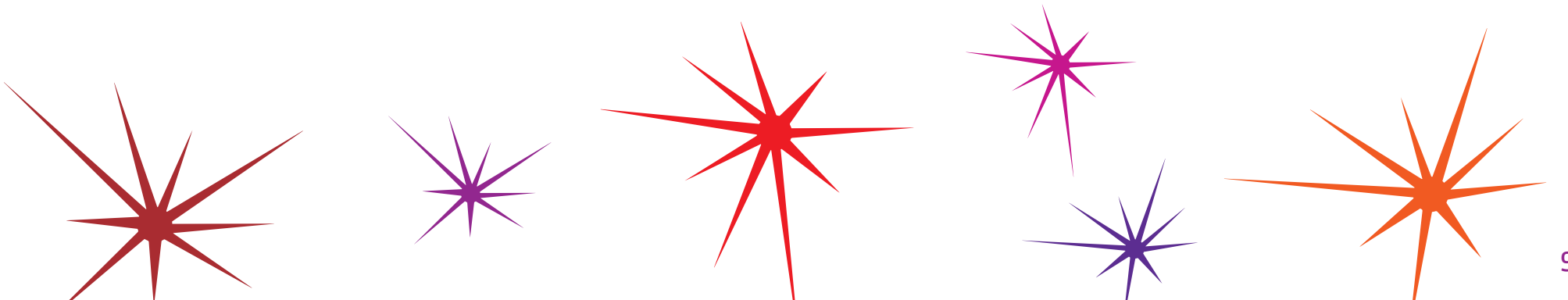
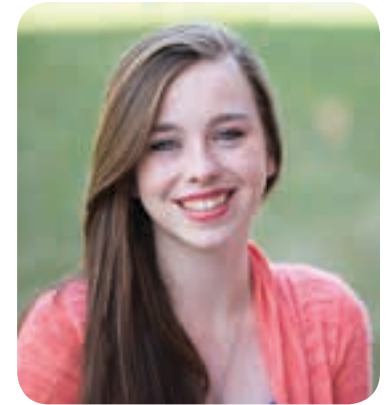
"I like how my Y story began," says Tara, who prior to her first year at Franklin High School, wanted to become a camp counselor. "I remember the Counselor-in-Training fee was due at the end of the week which was a lot all at once," recalls Tara. "My parents called the camp director and he said 'We will make it work for your family.'" Tara has reflected this welcoming attitude to fellow staff, campers, swimmers, and adult members.

Commenting on her camp experience, Tara shares, "It's so rewarding to work with kids in an environment where they can be themselves and have fun."

"The Y gives so much support to families," says Tara, who believes one of the best parts of our Y is that everyone belongs. "The campers know about our Integration program. They understand camp is a place where all kids can go and be accepted regardless of ability."

In our aquatics department, Tara teaches kids to swim and is also a lifeguard. "Trust is a big part about teaching a reluctant swimmer. I just keep smiling saying, 'You don't have to learn to be the next Michael Phelps just yet.'" Tara now serves as Deck Leader, a supervisory lifeguard position. She is responsible for maintaining a safe aquatic environment, responding to member concerns, and managing staff on the deck and in the pool. "My favorite thing about the Hockomock Y is the sense of community," notes Tara.

"The Y has given me a lot of great structure which has helped me become a lot more confident. It's a great place to find your footing." Tara will attend Westfield State University in the fall and will major in nursing.



# CELEBRATING OUR COLLECTIVE IMPACT



## OUR MISSION

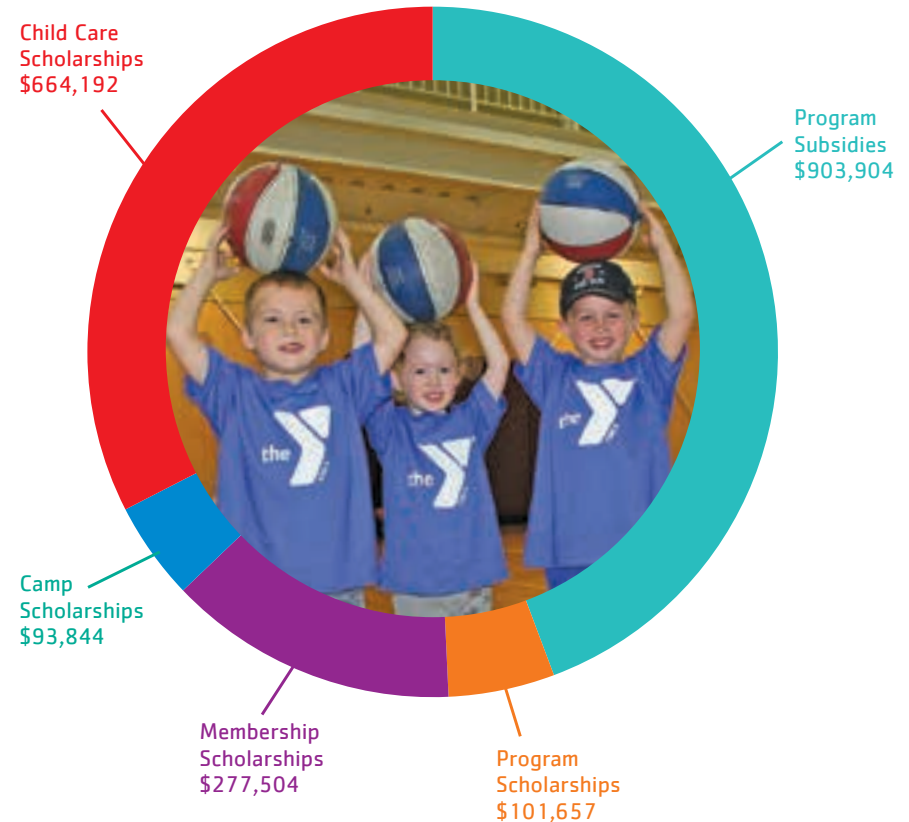
The Hockomock Area YMCA is a not-for-profit charitable community service organization of men, women, and children of all ages, ethnic origins, religious affiliations, and socioeconomic levels united in a common effort to positively influence the quality of life of its members, families, and communities. Based on the foundation of Judeo-Christian values, our programs and activities emphasize the development of the whole person in spirit, mind, and body and are available to all individuals regardless of their ability to pay.

# 2014 FINANCIAL STATEMENT

	2014	2013
<b>PUBLIC SUPPORT AND REVENUE</b>		
<b>Public Support</b>		
Capital Campaign	\$8,616	\$50,431
Annual Support Campaign	597,542	547,178
Contributions	153,353	415,517
United Way	35,004	35,000
Special Events	277,716	231,388
<b>Revenue</b>		
Program Fees	8,425,038	7,713,902
Membership Dues	6,811,801	6,456,370
Other Income	77,653	68,345
<b>Total Public Support and Revenue</b>	<b>16,386,723</b>	<b>15,518,131</b>
<b>EXPENSES</b>		
Programs and Support Services	15,036,659	14,449,506
Depreciation and Amortization	1,476,918	1,546,441
Fund Raising Expenses	360,523	424,964
<b>Total Expenses</b>	<b>16,874,100</b>	<b>16,420,911</b>
Excess of Expenses over Public Support and Revenue	(\$487,377)	(\$902,780)
<b>INVESTING ACTIVITIES</b>		
Investment Income	71,392	64,838
Net Investment Gains	193,714	491,156
Gain (Loss) on Interest Rate Protection	(296,551)	225,499
Change in Net Assets after Investment Activity	(\$518,822)	(\$121,287)

## 2014 SCHOLARSHIPS AND PROGRAM SUBSIDIES

In 2014, the Hockomock Area YMCA provided \$2,041,101 in scholarship and program subsidies. Program subsidies include our **LIVESTRONG** at the YMCA, our Integration Initiative, and our Teen Centers and Programs. The following chart shows the breakdown of this critical support provided to more than 15,000 children and families.





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**Invensys Foxboro Branch**  
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 508.543.2523

**North Attleboro Branch**  
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 508.695.7001

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 40 Balcom Street  
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 508.339.3066

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