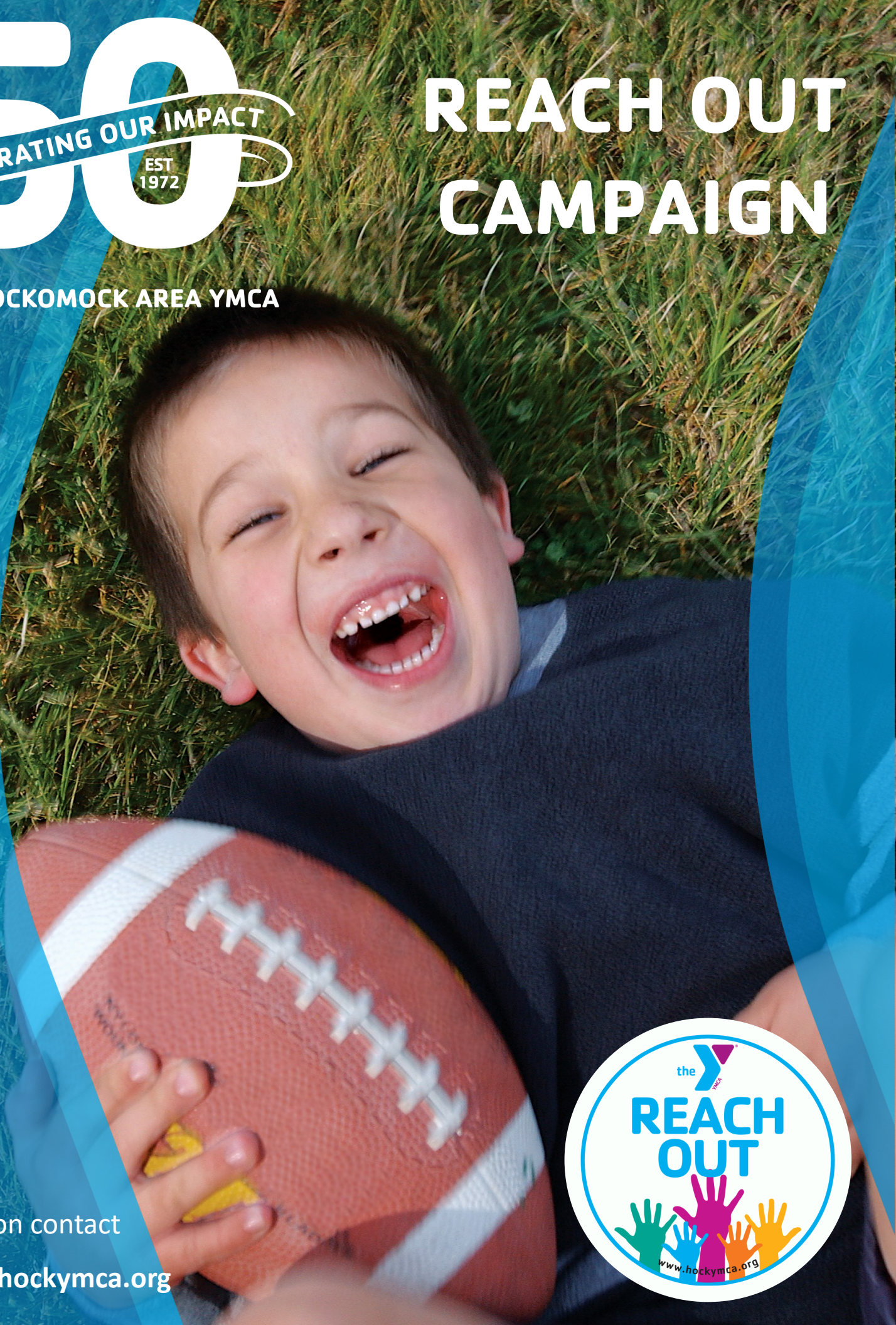




REACH OUT CAMPAIGN



HOCKOMOCK AREA YMCA



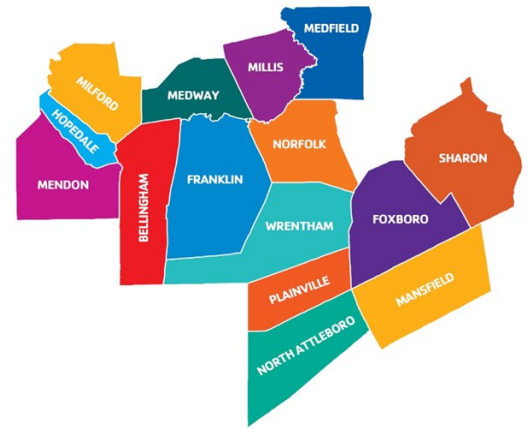
For more
information contact
nicoleb@hockymca.org

What is the Reach Out Campaign?

Reach Out is our YMCA's annual campaign that ensures we continue to address diverse, emerging, and critical human needs across the 15 communities we serve. Each year the Hockomock Area YMCA encourages the community to join us in raising funds to provide confidential scholarship assistance and program subsidies for those facing challenges in their lives. This campaign ensures that every individual can benefit from our mission-based programming such as food access support, holiday and year-round gift giving, our annual back-pack drive, our Integration Initiative, and many more. We believe that every person should have an opportunity to participate and pursue their own personal goals regardless of skill or financial status. We welcome individuals with diverse abilities, and work closely with families to identify available strategies to work toward fun and successful experiences. In 2021, **\$2,189,621** in confidential scholarships and program subsidies were given out. The generosity of others is at the core of the Y's existence as a nonprofit. It is only through the support of our hundreds of thousands of volunteers and public and private donors that we are able to support and give back to the communities we engage.

WHO WE HELP

Money raised from Reach Out supports every person who comes to the Y who needs our help. We serve your friends, neighbors, colleagues and family members who live in our 15 primary communities.



Areas of Support

- \$2500 - Sponsors a child for a full summer of camp at one of our 3 branches, so they can have the best summer ever!
- \$1000 - Provides a one adult family with membership for one year.
- \$500 - Supports one participant through Weigh to Change program, which focuses on a healthy diet and exercise.
- \$250 - Funds a youth membership for one full year allowing them to learn, grow, and thrive within the Y.
- \$100 - Allows the opportunity for 3 nutrition coaching sessions for an individual.
- \$50 - Provides a child with one month of youth programming like swim, gymnastics, sports, or enrichment.

"I just wanted to tell you how much I appreciate the financial assistance for my granddaughter. She is so excited to attend camp this summer! This past year has been extremely difficult and camp is exactly what she needs!"



Get involved today.

Thank you for your consideration in joining us in this important effort. To become a volunteer or to learn more, please contact Nicole Bartlett, Director of Annual Giving & Special events at 508-643-5235 or nicoleb@hockymca.org.