



# Reach Out Campaign Timeline 2022

## April

- Night of Impact invitations sent early April
- Reach Out Teams should be 25% to goal
- April 22: 50% total money raised towards goal

## June

- June 2: Reach Out Breakfast
- June 3: 100% to total money raised goal
- June 6: Thank You's to breakfast attendees sent out

## March

- Weekly emails start
- Night of Impact dates will be set by end of month
- March 3: Official start of Campaign
- March 14 – 20: Volunteer Commitment Week
- Volunteer forms and pledges returned back to staff campaigner

## May

- May 2: Night of Impact at the Chieftain
- May 16 - 22: Week of Giving in the branches
- Early May: Directors send out Breakfast invites
- May 22: 75% total money raised towards Team goals
- May 27: RSVP's for Breakfast due